



PANACHE

Protected Area Network Across
the Channel Ecosystem

THE ENGLISH CHANNEL
one
ecosystem two
projects

FINAL CONFERENCE - MARCH 17th-18th 2015 - TORQUAY

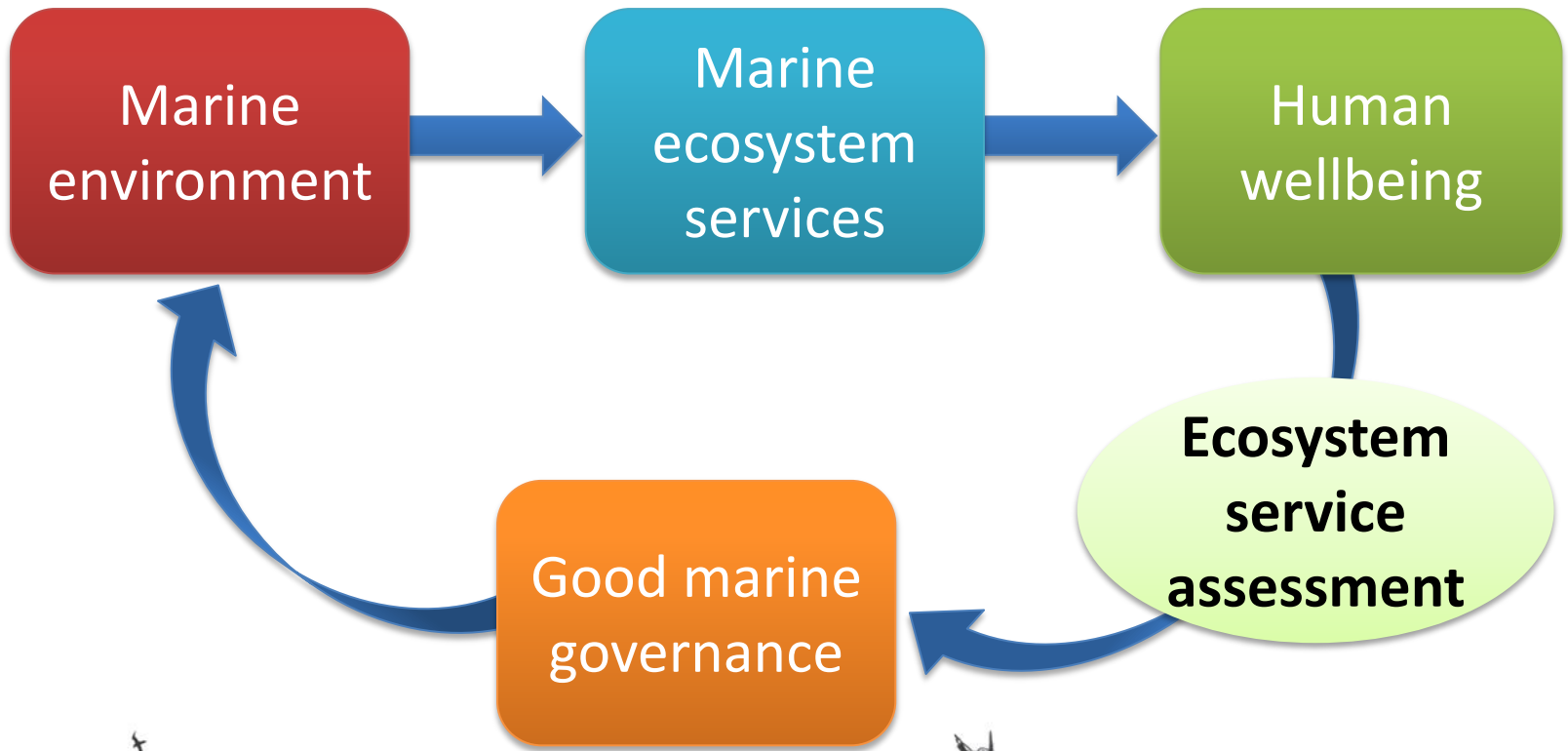
Ecosystem service assessment and stakeholder engagement in marine governance

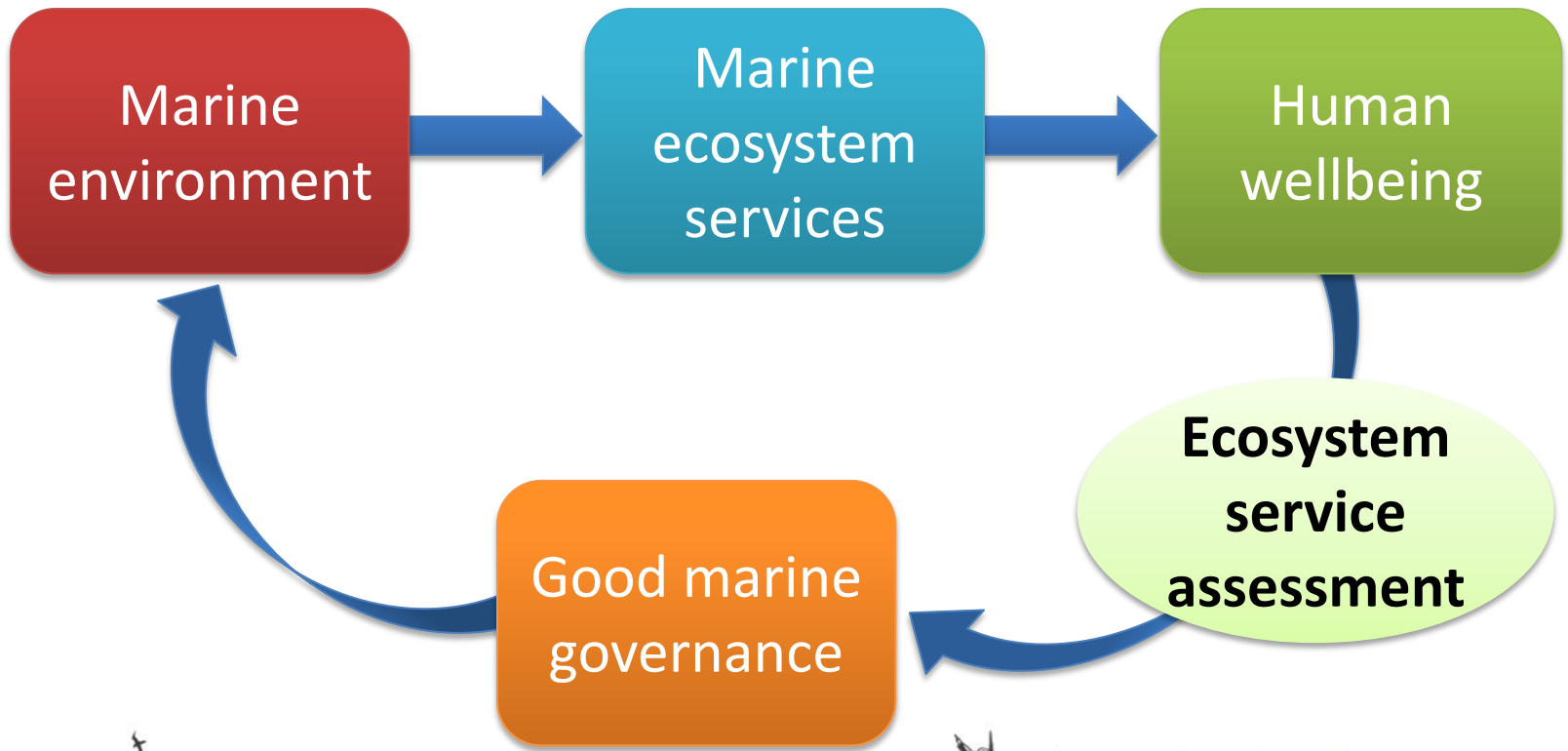


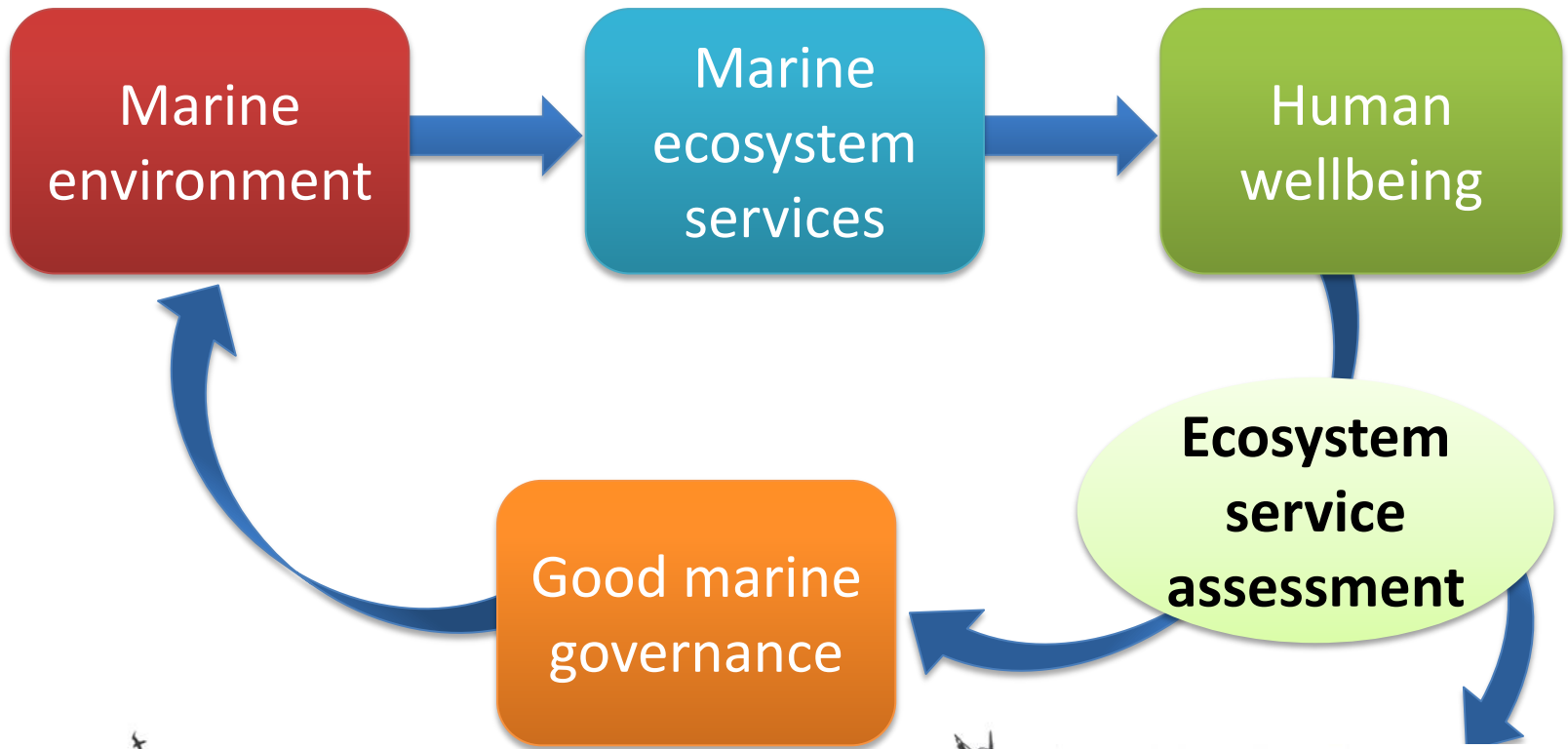
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Stakeholder engagement in VALMER

Identification
of study focus

Ecosystem
service
assessment

Scenario
building

Discussion of
management options



Stakeholder interviews

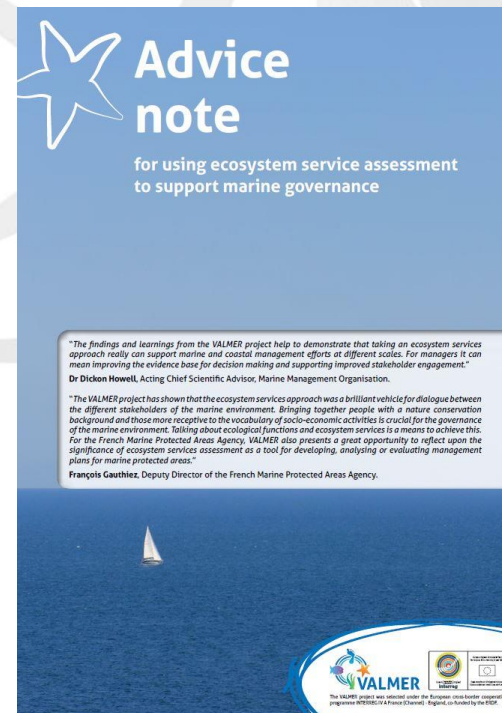
39 interviews across six sites



Stakeholder interviews

39 interviews across six sites

★ How can ecosystem service assessment support marine governance?



Stakeholder interviews

39 interviews across six sites

★ How was their experience of working with ecosystem service assessment?



Criteria for good engagement

Representative

Inclusive

Integration of knowledge

Exchange of perspectives

Dialogue

Accessible information

How was their experience of working with ecosystem service assessment?



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Ecosystem service assessment

There was a good mix of people that don't normally meet

„We ended up having a dialogue with people that we hadn't spoken to before.“

(Poole Harbour stakeholder)

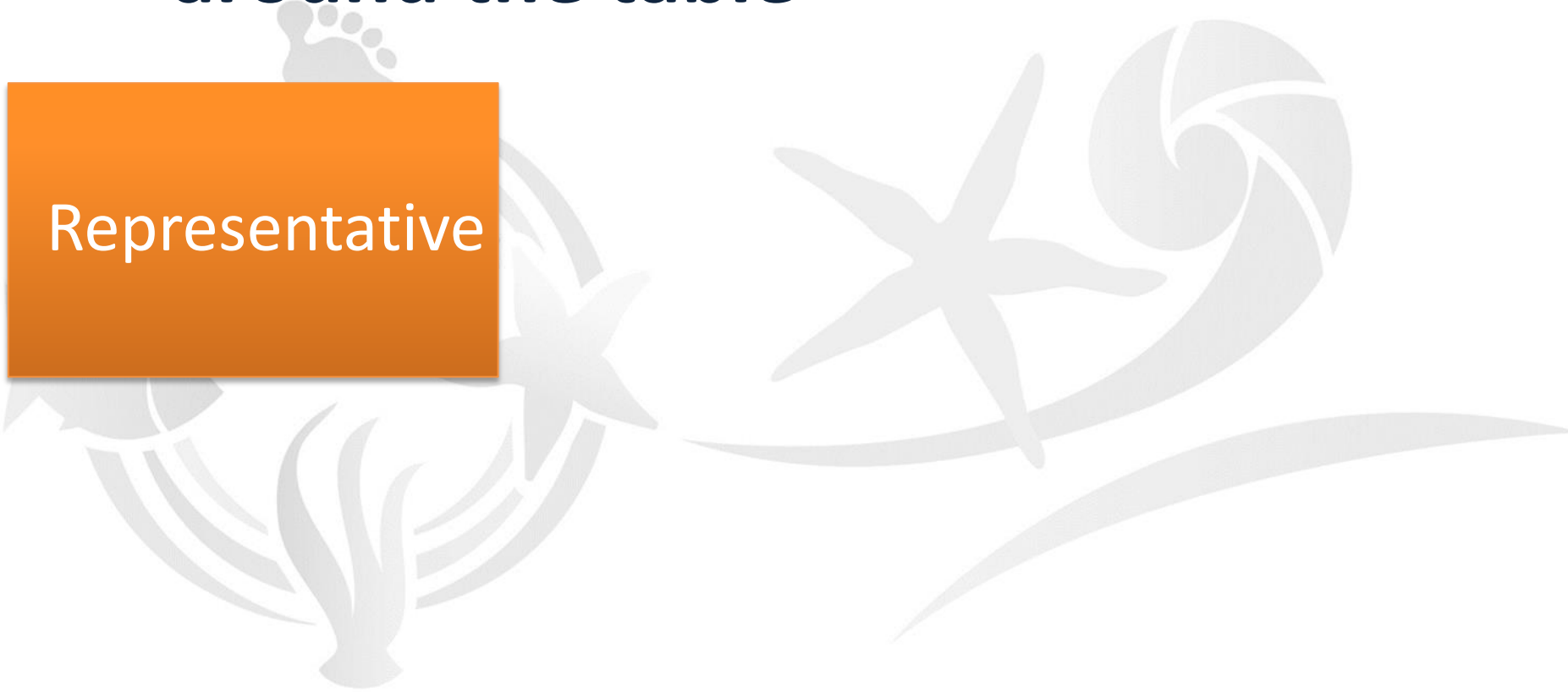


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**Can help get relevant people
around the table**

Representative



Ecosystem service assessment

It is a neutral and objective approach

“Everyone was learning a bit more about the other side of things”
(North Devon stakeholder)



“Everyone was chipping in”
(North Devon stakeholder)

A more comprehensive view of human-ecosystem interactions



Can support better dialogue and relations

Dialogue

Integration of
knowledge

Exchange of
perspectives

Inclusive

Ecosystem service assessment

Full of scientific jargon

Difficult to understand without academic background

Very conceptual



"It is a wildly techy subject"
(North Devon stakeholder)

Assessment methods are very technical and disengaging



Can be difficult to communicate

A collection of faint, light-gray background graphics including a footprint, a rainbow, a starfish, a nautilus shell, and a seahorse.

Accessible
information

**Needs to be made
accessible**

Accessible
information

Ecosystem service assessment can be made accessible

- 🌿 **Make it real and relevant**
- 🌿 **Keep it simple, no scientific jargon**
- 🌿 **It takes time**
- 🌿 **Understanding the assessment methods is not relevant to everybody**

Ecosystem service assessment as engagement tool

- 🐟 Can help get relevant people around the table
- 🐟 Can support better dialogue and relations
- 🐟 Can be difficult to communicate – but it can be made accessible

Monetary or non-monetary assessment?





Human-ecosystem links and bigger picture



Ecosystem service assessment as engagement tool

- 🐟 **Relevant people**
 - 🐟 **Better dialogue and relations**
 - 🐟 **Needs to be made accessible**
 - 🐟 **Human-ecosystem links and bigger picture**
- 
- A faint, light gray background illustration depicting an ecosystem. It includes a footprint at the top, a fish on the left, a starfish in the center, and a shell on the right. The elements are arranged in a circular pattern, suggesting a cycle or interconnectedness.

Ecosystem service assessment as engagement tool

 **Relevant people**

 **Better dialogue and relations**

 **Needs to be made accessible**

 **Human-ecosystem links and bigger picture**





PANACHE

Protected Area Network Across
the Channel Ecosystem



Hampshire & Isle of Wight
Wildlife Trust
Protecting wildlife. Inspiring people.



**LIVE
SUSTAINABLY
WITH
PLYMOUTH
UNIVERSITY
MARINE INSTITUTE**



**MARINE &
COASTAL POLICY
WITH
PLYMOUTH
UNIVERSITY**

PML | Plymouth Marine
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