



**PANACHE**

Protected Area Network Across  
the Channel Ecosystem

# CONFERENCE FINALE

17-18 MARS 2015 - TORQUAY



**PANACHE**

Protected Area Network Across  
the Channel Ecosystem

LA MANCHE

un  
écosystème

deux  
projets

CONFERENCE FINALE -17-18 MARS 2015 - TORQUAY



**PANACHE**

Protected Area Network Across  
the Channel Ecosystem

THE ENGLISH CHANNEL  
one  
ecosystem two  
projects



FINAL CONFERENCE - MARCH 17<sup>th</sup>-18<sup>th</sup> 2015 - TORQUAY

# Utilité des scénarios pour explorer des options de gestion pour le milieu marin

## Usefulness of scenarios to explore management options for marine management

Juliette Herry,  
Natural Regional Park  
of the Gulf of Morbihan



# Plan / Agenda

- ★ Guide méthodologique sur les scénarios : approche, méthodes et outils

Technical scenario guidelines: approach, methods and tools

- ★ Synthèse sur les approches de scénarios : éléments de contenus et principaux enseignements

Scenarios synthesis: contents elements and major lessons learned

# Guide méthodologique sur les scénarios : approche générale, méthodes et outils

## Technical scenario guidelines: general approach, methods and tools

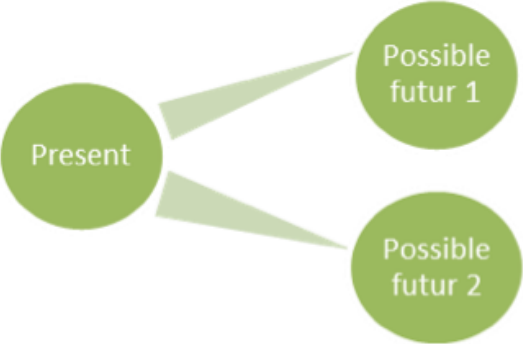




- Les scénarios prennent la forme d'histoires décrivant des futurs plausibles. Ils sont conçus pour explorer, créer et tester des conditions futures possibles et/ou souhaitables.
- 'Scenarios are stories that portray plausible futures, which are designed to explore, create and test possible and/or desirable futures conditions'.

# Guide méthodologique sur les scénarios : approche générale, méthodes et outils

## Technical scenario guidelines: general approach, methods and tools

### 🌱 3 types de scénarios / 3 types of scenarios

EXPLORATORY	NORMATIVE	PREDICTIVE
		
<p><b>WHAT MIGHT HAPPEN?</b></p>	<p><b>HOW CAN A SPECIFIC TARGET CAN BE REACHED?</b></p>	<p><b>WHAT WILL HAPPEN?</b></p>
<p>Different hypothesis of pathways leading to different possible futures.</p>	<p>Backcasting scenarios: knowing where we want to go, what has to be done between now and a future point in order to reach the objective.</p>	<p>From what we know about the present and the past, what is the most probable situation in the future?</p>

# Guide méthodologique sur les scénarios : approche générale, méthodes et outils

## Technical scenario guidelines: general approach, methods and tools

### POURQUOI CONSTRUIRE DES SCENARIOS?

#### WHY TO BUILD SCENARIOS?

- ❖ Pour engager activement les acteurs/*To actively involve people*
- ❖ Pour une meilleure perception des enjeux susceptibles d'advenir, et des possibles réponses pouvant être proposées (culture commune)
- ❖ *For a deeper perception of the likely issues and possibly some of the proposed answers. (common culture)*
- ❖ Pour les inviter à réagir à des événements futurs plausibles, voire à les construire
- ❖ *That invites them to react to a plausible set of events in the future or to build the future events themselves*
- ❖ Pour traiter des questions de gestion complexes
- ❖ *To help with complex management questions*





# Guide méthodologique sur les scénarios :

approche générale, méthodes et outils

Technical scenario guidelines: general approach, methods and tools



## POURQUOI CONSTRUIRE DES SCENARIOS?

### WHY TO BUILD SCENARIOS?

- ❖ Pour identifier les incertitudes futures que nous devons considérer
- ❖ To link uncertainties about the future that we have to deal with today
- ❖ Pour donner un sens « d'appartenance/implication » au processus et ainsi aboutir à des prises de décision mieux acceptées
- ❖ To give a sense of ownership of the process that will give the opportunity for a better acceptance of decisions-making
- ❖ Pour nous aider à prendre les meilleures décisions de gestion pour le futur et réduire les risques de faire des « erreurs » coûteuses
- ❖ To assist us in making the best management decisions for the future and reduce the risks of making a costly 'mistake'

# Guide méthodologique sur les scenarios :

## approche générale, méthodes et outils

### Technical scenario guidelines: general approach, methods and tools



Building site based scenarios:  
Tools and approaches for the implementation  
in the VALMER project



Authors: Juliette Herry, Wendy Dodds, Manuelle Philippe, Aidan Winder

January 2014  
VALMER action 3.1.  
SCENARIO TECHNICAL GUIDELINES

- Le guide méthodologique visait à aider les sites d'études du projet VALMER dans l'élaboration de leurs scénarios
- The guide aimed to help the study sites of VALMER project in the construction of their scenarios
- La plupart des méthodes proposées visent à construire des scénarios exploratoires ou normatifs
- Most of the methods proposed are related to exploratory and normative scenario methodologies.

# Guide méthodologique sur les scenarios : approche générale, méthodes et outils

## Technical scenario guidelines: general approach, methods and tools

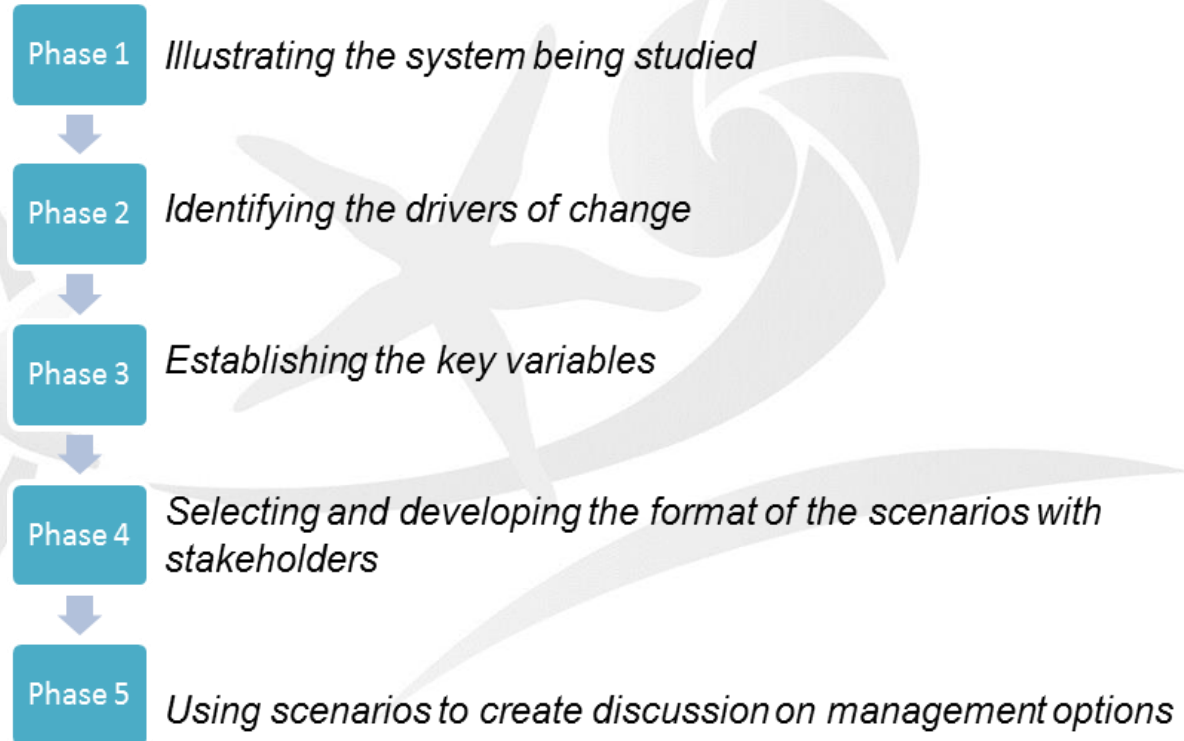


Building site based scenarios:  
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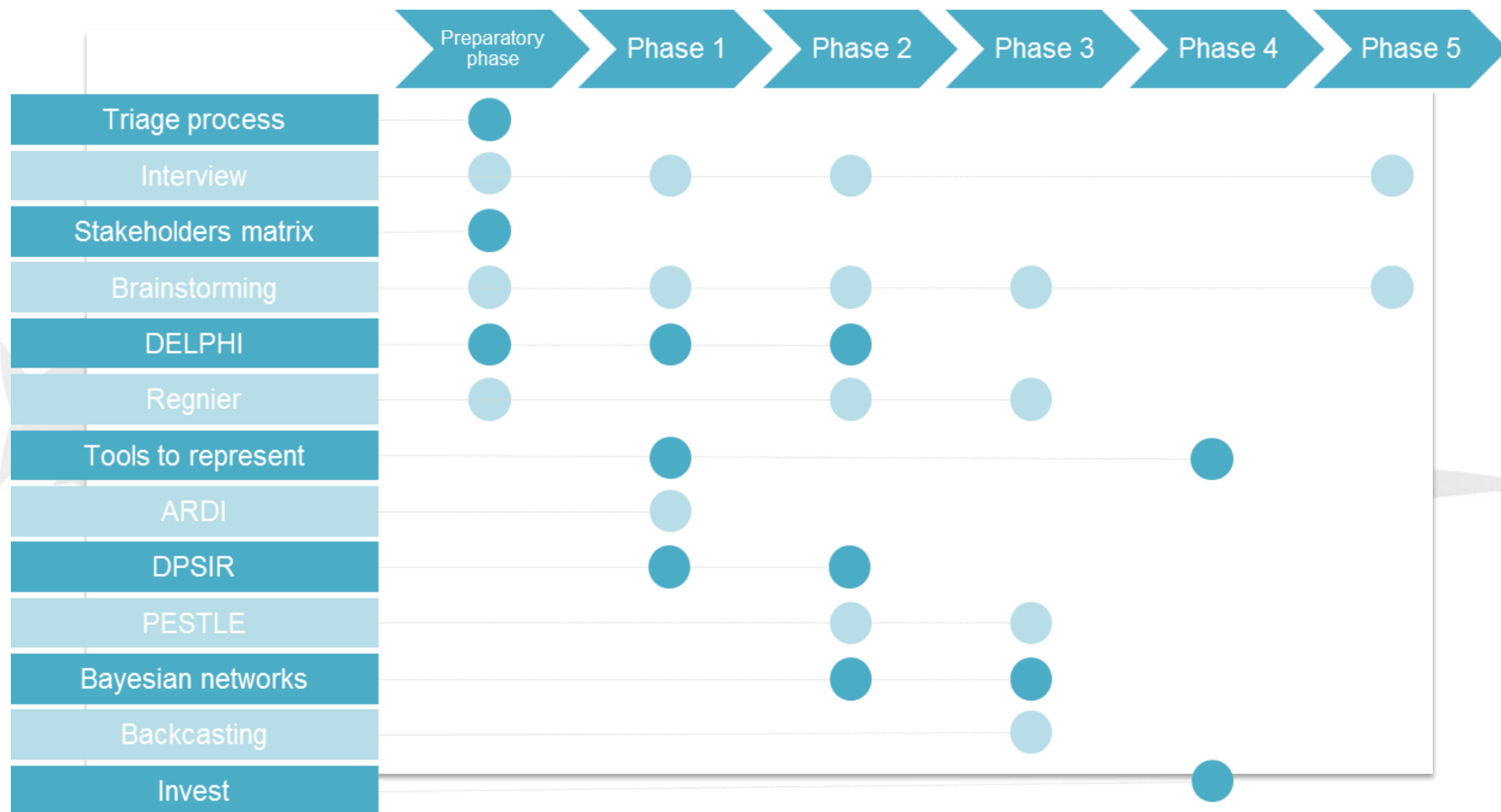
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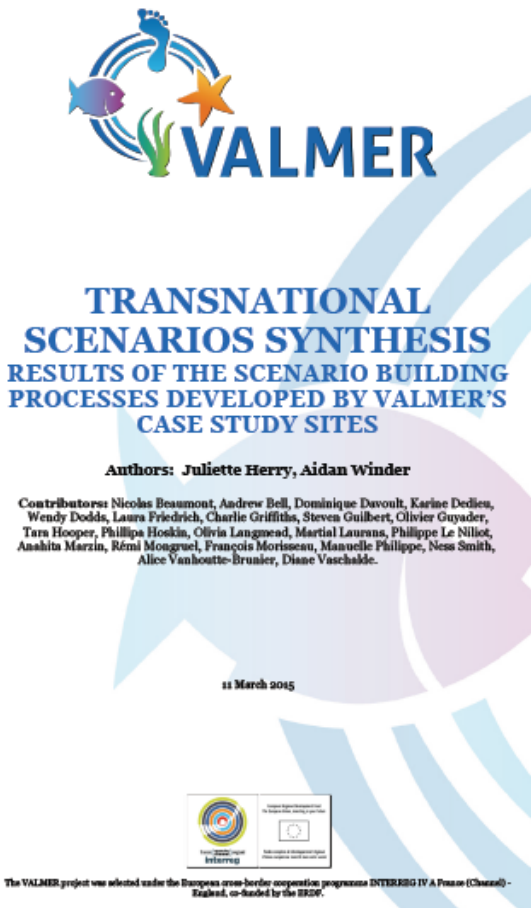
# Guide méthodologique sur les scénarios : approche générale, méthodes et outils

## Technical scenario guidelines: general approach, methods and tools



# Synthèse sur les approches de scenarios : éléments de contenus et principaux enseignements

## Scenarios synthesis: contents elements and major lessons learned



### Scenario building approaches developed by VALMER's case study sites

- NORTH DEVON
- PLYMOUTH SOUND TO FOWEY
- POOLE HARBOUR
- NORMAND-BRETON GULF
- IROISE MARINE NATURE PARK
- GULF OF MORBIHAN

### Recommendations and advice from the VALMER "scenario building" process

- ADVANTAGES OF DEVELOPING SCENARIOS FOR SITE MANAGEMENT
- DISADVANTAGES
- SOME CONSIDERATIONS WHEN DESIGNING THE METHODOLOGY
- WHAT ARE THE STAKEHOLDERS' POINTS OF VIEW ON THE SCENARIOS EXERCISES?
- Ten key recommendations

# Synthèse sur les approches de scenarios : éléments de contenus et principaux enseignements

## Scenarios synthesis: contents elements and major lessons learned

- **Examples of advantages**
- *The concept of the 'theoretical' approach that scenarios offer can help promote more willingness to engage in discussion.*
- *Scenario development can result in very creative ideas coming forward with a great opportunity for lateral thinking.*
- *Scenario development can help build understanding of a management issue.*
- **Examples of disadvantages**
- *Need sufficient time (lead-time)*
- *If the selection of scenario themes is driven primarily by the availability of particular data, it can inadvertently disengage some stakeholders as local perceptions of priorities appear to be arbitrarily dismissed.*
- *Some stakeholders have concerns that outputs are merely theoretical and that they have little or no probability of happening, which can in extreme circumstances lead to some stakeholders withdrawing from the process.*

# Synthèse sur les approches de scenarios : éléments de contenus et principaux enseignements

## Scenarios synthesis: contents elements and major lessons learned

### Some stakeholders' points of view

- *“It is a very interesting exercise. Looking at the future was a little bit scaring, but we haven't often the opportunity to look at how the area will look like in thirty years”*
- *“Scenarios are a lively way of explaining where the different management options will lead, it makes it clearer, easier to understand”*
- *“The scenario approach shows that all stakeholders are responsible and can all contribute to preserving the ecosystem services issue”*

Ten key recommendations ...  
to discover in the “scenarios synthesis” ...





Merci pour votre attention  
Thank you for your attention

Avez-vous des questions ?  
Do you have any question?

Pour plus d'information  
For more information

[www.valmer.eu](http://www.valmer.eu)  
e-learning module

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Hampshire & Isle of Wight  
Wildlife Trust  
*Protecting wildlife. Inspiring people.*



**LIVE SUSTAINABLY WITH PLYMOUTH UNIVERSITY MARINE INSTITUTE**



**MARINE & COASTAL POLICY WITH PLYMOUTH UNIVERSITY**

**PML** | Plymouth Marine Laboratory



Les projets VALMER et PANACHE ont été sélectionnés par le programme européen de coopération transfrontalière INTERREG IV A France (Manche) – Angleterre co-financé par le FEDER.



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Hampshire & Isle of Wight  
Wildlife Trust  
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MARINE INSTITUTE**



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UNIVERSITY**

**PML** | Plymouth Marine  
Laboratory



The VALMER and PANACHE projects were selected under the European cross-border cooperation programme INTERREG IV A France (Channel) - England, co-funded by the ERDF.