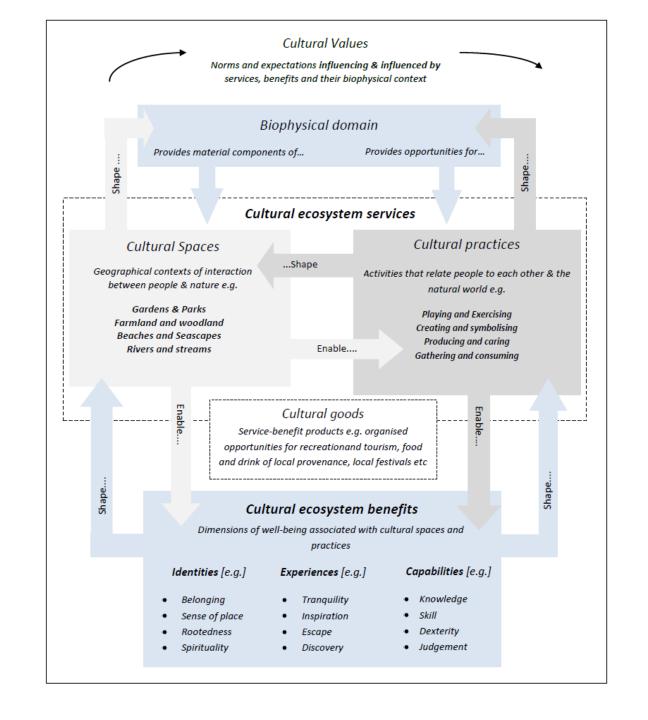
# Exploring Cultural Ecosystem Services in a Marine Environment: A Case Study of Plymouth Sound to Fowey

Dr Rob Fish

VALMER Plymouth to Fowey Case Study Task and Finish Group – Tuesday 11<sup>th</sup> March 2014

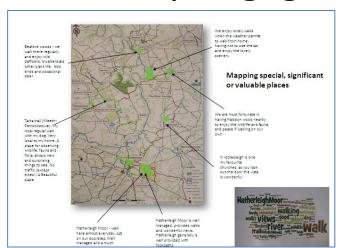


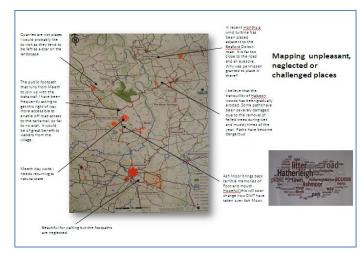




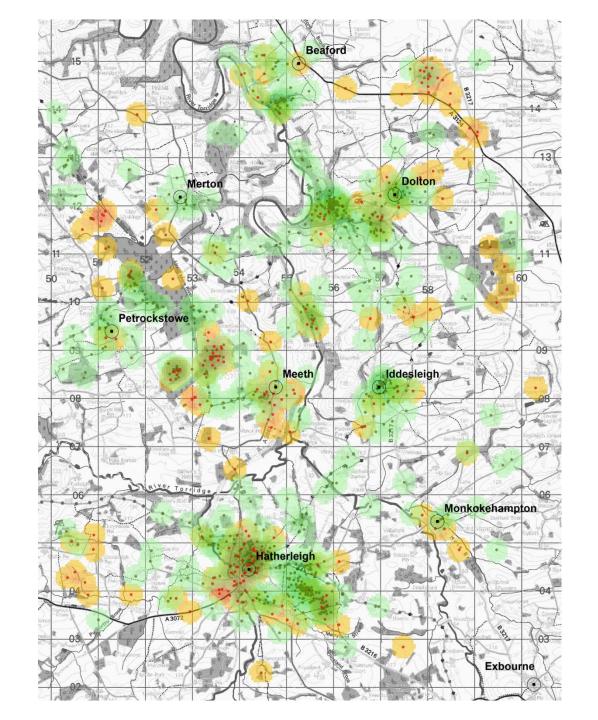
### UK National Ecosystem Assessment Approach

- Questionnaire and mapping exercise
- Community engagement events









### Approaches to Revealing Cultural Ecosystem Services in Plymouth Sound to Fowey – Questionnaire & Map-based Survey

#### Exploring the Cultural, Health and Well-being Benefits of a Marine Environment: A Case Study of Plymouth Sound to Fowey Background The University of Exeter is conducting a survey in the Location Plymouth Sound to Fowey area to understand how 24.03.14 6.30-9pm The Safe Harbour Hotel people use and benefit from the local marine and Fowey coastal environment. We are gathering information on 25.03.14 12-2.30pm Seaton Beach Cafe the different ways people interact with local beaches, shores, the sea and the environment under the sea and 25.03.14 6.30-9pm Finnygook Inn, Crafthole how this relates to health and well being. We will be in touch nearer the time to confirm your place and final arrangement The research is a collaboration between the Universities for these swints of Exeter and Plymouth, Cornwall Council, Plymouth Marine Laboratory and the Marine Biological Association. It is funded through the European Regional Q1. What do you spontaneously associate with the 'se Development Fund. The results of this work are part of and the 'coast'? (Please write any words or phrases a bigger project exploring how to better manage marine which come to you without thinking too much) environments (see www.valmer.eu for more details). We would be delighted if you would be kind enough to complete this short survey. Every survey response really counts and if you are completing a paper copy, there is a freepost envelope for you to return it to us. All responses will be treated as completely confidential\* We'd be very grateful for a response by 7th March 2014. If you would prefer to complete this on-line, please go to http://www.dassh.ac.uk/marine-wellbeing Community Events In March, we will be holding 3 informal events in the area to present some of the findings of our research and to learn more about people's views about this environment. If you would like to join us for an event, please indicate which of the dates you would like to make (you may tick more than one to indicate you could attend on different days) and complete your Q2. Generally, how often do you spend time on, in or contact details below. A buffet lunch/tea will be by the sea in the Plymouth Sound to Fowey area? provided and the events should be a lot of fun. If you would like any further details about this research, please contact Cheryl Willis (c.a.willis@exeter.ac.uk) and/or at the beach

I would like to take part in a discussion event

Name

Postcode

Telephone

More than once a

Once or twice a

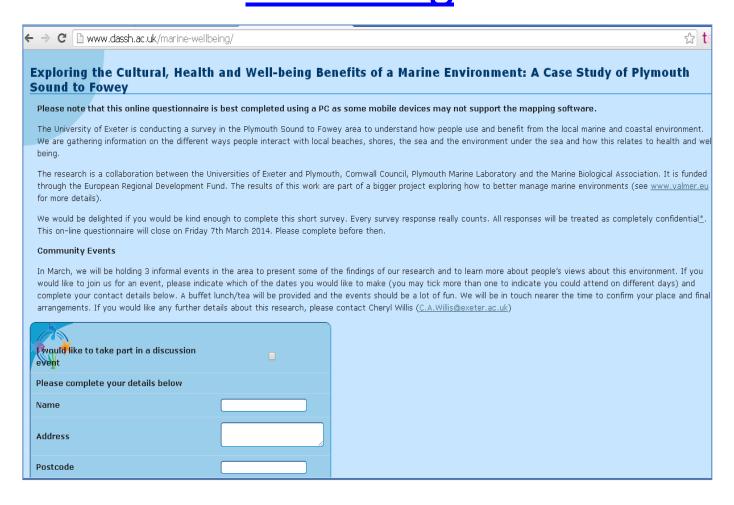
month A few times a year

"Your details, if given are covered by the Data Protection Act 1998. Your information will not be used for any other purpose and will not be passed onto a third party. This questionnaire will be retained for 1 year after which it will be destroyed in a

Once a day Several times a week Once a week

VALMER	₩ Garden →		lewpoint (Limited)	South West coast path  Rame Public rights of way  Wreel Council cark parks  Dive a	Coastal rock or		noorings / anchorage
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## On-line questionnaire <a href="http://www.dassh.ac.uk/marine-wellbeing">http://www.dassh.ac.uk/marine-wellbeing</a>



#### Responses so far.....

- 133 paper questionnaires returned
- 75 on-line responses recorded
- 23 signed up for community discussion events from paper questionnaires (5 in Fowey, 6 in Seaton and 12 in Crafthole)

#### Spontaneous associations:

