Plymouth Sound-Fowey PESTLE analysis for scenario development

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Political	 Local Area Plans, planning in general Local Plan housing allocations (47,000 at least) over next 20 years Shoreline Management Plans already out of date - will need revision. Also changing attitudes to 'managed retreat' related to increased severe weather events (i.e. more likely to political response may be to reverse that - e.g. Kingsand Clock Tower) Change of Government or Local Authority leadership Common Fisheries Policy reform Neighbourhood Plans Declining public sector
Economic	 New marine business (e.g. seaweed harvesting) EU Legacy projects Renewable energy Port/Harbour development Historic environment resources declining nationally and locally for forseeable future Changing funding opportunities for historic environment (convergence not good, HLF better for local opportunities) Increase in marine recreation Flooding and coastal erosoion Population growth increase in coastal development due to storms
Social	 Increased recreation at the coast Population increase Obesity and related illness Obsability access Innovations that will change how we use the coast Coastal Community Fund and other EU coastal regeneration funds More leisure time => increased demand for moorings (conflict with useable areas) Ageing population Requirement to feed increased population Reduction in coastal population due to land loss/erosion Social disengagement in coastal communities with increaseing second home ownership, and decline of 'successsion' in traditional crafts/skills (lack of young people following
Technological	 New technology leading to increased fishing effort Deployable wave/tidal energy technology New offshore wind technology Development of eco-moorings Vessel Monitoring Systems on inshore boats
Legal	 Rame disposal site status changes Changing/new EU directives Policies which require revenue to be raised from the environment => environmental impact Growth of neighbourhood planning, devolving power from traditional 'council' functions and bodies New national environmental legislation New marine legislation through MCAA
Environmental	 MCZ designations - management options, regulations, enforcement Coastal development and squeeze => habitat loss Climate change, adaptation strategies Coastal erosion & flooding Changes in fishing practices

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